

Graham Jewell

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WHO I AM

Content creator, brand curator, social media manager, and influencer integrations specialist.

MY HISTORY

Underground Music Showcase by Two Parts

Onsite Social Media Manager

July 2019

Building organic social media content + managing all La Luna accounts, managing sponsorship, artist and promotional content, organizing + initiating a social media content strategy.

La Luna by Matte Projects

Social Media Marketing Manager

April 2019 – June 2019

Building organic social media content + managing all La Luna accounts, managing sponsorship, artist and promotional content, organizing + initiating a social media content strategy.

FORM

Marketing Intern + Influencer Coordinator

July 2018 – Present

Outreach + curating collaborations with influencers, collaborators and community, organizing and building social content, tracking and organizing all major announce assets, and handling customer service on all social platforms.

Bang-On! Productions

Social Media Content Creator

January 2018 – Present

Building organic social media content + managing all BangOn/Elements accounts, coordinating all artist takeovers and collaborations, assisting Official Merchandise designs for Elements NYC, Warehouse of Horrors, Summer Haze, and Elements Lakewood events, and running live socials onsite at all Elements and BangOn events.

Pachira Management

Marketing Manager

July 2018 – Present

Running day-to-day socials for all Pachira Management artists, executing and curating all major announces for each artist (tour announces, EP/Single drops, etc.), and coordinating with major blogs and labels for press coverage (such as Deadbeats, This Song is Sick, EDM.com)

Live Nite Events

Onsite Marketing Coordinator + Content Creator

June 2017 – Present

Building organic social media content + managing all Live Nite Event accounts (such as Reggae Rise Up FL/Utah, Bonanza Campout), Running live socials onsite for each Live Nite Event events, coordinating with media teams, and organizing and distributing artist deliverables

Big Gigantic

Tour Manager Assistant + Merch

March 2019

Directly assisting Big Gigantic Tour Manager with all needs onsite, running all merchandise sales onsite, coordinating Instagram takeovers between Big Gigantic and Belly Up Aspen (venue)

Summer Meltdown Festival

Digital + Influencer Coordinator

February 2019 – August 2019

Building organic social media content + managing all Summer Meltdown accounts, sorting archived Summer Meltdown images, coordinating and running the Summer Meltdown influencer program.

Madison House Presents

Marketing Assistant

September 2016 – July 2018

Directly assisting the Director of Marketing and Branding for Madison House Presents and Electric Forest, handling and distributing all artist deliverables, coordinating with Plug-In Programs and sponsors onsite at Electric Forest, assisting with all merchandise product selections and designs, building organic social media content for Electric Forest, and running, organizing and launching major announces for Electric Forest (Electric Forest Curated Events and Sherwood Forest Installation Artists)

Made Events

Onsite Social Media Curator

July 2018 – September 2018

Running live social posting onsite at Made Events' Electric Zoo Festival and ELROW Brooklyn, and curating and organizing takeovers with artists, partners, and sponsors

Okeechobee Music & Arts Festival by SoundSlinger

Marketing + Media Assistant

March 2017 – March 2018

Running + curating live socials onsite at SoundSlinger's event Okeechobee Music & Arts Festival, assisting with distributing artist deliverables during the festival, collaborating with influencers to create organic + sponsored content, coordinating with photo + video teams onsite

Warner Bros. Records INC.

Marketing Representative

September 2017 – May 2018

Creating promotional and organic content for the Warner Bros Label + their artists, running collaborations with influencers and local artists to promote the label + their artists, executing + curating the Warner Brothers U Colorado social pages, writing reports on concerts thrown by Warner Bros Artists in the Boulder / Denver area

Z2 Entertainment

Marketing + Special Projects Manager

January 2016 – November 2017

Creating promotional and organic content for the Fox Theater, Boulder Theatre, Z2 Entertainment, and Pop Up brands' socials, coordinating artist M&G's, social media takeovers, and shoutouts, creating, introducing, and running the Z2 Influencer Program which allowed local college students the opportunity to promote shows

ETC

When I'm not onsite working, or traveling to Florida to visit family, I am often found hanging around RiNo in Denver (my true home-base). I love to drink coffee, go rock climbing, create new friendships + relationships, read autobiographies, and go hiking. I also like to talk, but I love to listen.

MY SKILLS

Brand Curation. Organization. Communication. Social Media Management

Authenticity. Innovation. Quick Learner. Project Management. Asana. Dropbox.

MY REFERENCES

Emily Alworth

Current Employer
Bang-On! Productions
emily@elementsfest.us

Vaughn Carrick

Current Employer
Live Nite Events
vaughn@liveniteevents.com

Jake Frommer

Previous Colleague
Madison House Presents + Electric Forest
jake@madisonhousepresents.com

Emily Kessler

Current Employer
La Luna by Matte Projects
emily@thebigquiet.com